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Our Team Leaders are so involved in the tactical day to day activity, that they've lost sight of what it is we're trying to do.

I need people to delegate to but they don't think 'big picture' enough for me to be confident in involving them.

I'm struggling to get buy-in to my new department strategy. I see how it all links together but I'm not sure others do.

Strategic Thinking

"High energy session delivered fantastically with great content. Really hit the mark."

 Team Leader, City Council

- P** Political
- E** Economical
- S** Social
- T** Technological
- L** Legal
- E** Environmental

Course Content

1. Exploration of where strategy fits within organisational design (the golden thread).
2. Strategic Thinking Models such as PESTLE, SWOT and Porter's 5 Forces.
3. Problem solving skills including challenger questions method.
4. Discussion around own organisation's strategy and delegates' role(s) in its delivery.

Learning Outcomes

- Articulate what is meant by strategic thinking
- Have knowledge of tools and processes to aid strategy setting
- Identify which elements come easily to them and which are more challenging
- Think differently through the use of problem-solving techniques
- Understand how their role and responsibilities contributes to the strategy



Ask your questions
Info@boosthr.co.uk
 07566 228140
www.boosthr.co.uk

